

Application No. 10/547,689
Amendment Dated February 16, 2010
Reply to final Office Action of November 16, 2009

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of the Claims:

1-43 (Canceled)

44. (Withdrawn) A method of requesting and receiving information stored in electronic or other form, the method comprising the steps of

at a host system, classifying information according to subject terms and encoding subject terms with codes,

wherein each code comprises one or more alpha-numeric sub-codes in a hierarchical structure,

storing said codes and information or links associated with said codes in a database;

entering a code into a user's communications device;

transmitting the code to the host system;

at the host system, recognizing the code as a request for information,

parsing the code and retrieving information from one or more databases or servers, using the information or links associated with the code, and

transmitting the retrieved information to the user's communications device.

45. (Withdrawn) A method according to claim 44, wherein a code comprising n sub-codes provide for n levels in the hierarchical structure.

46. (Withdrawn) A method according to claim 44, wherein the sub-codes are numeric.

47. (Withdrawn) A method according to claim 44, wherein said sub-codes comprise a two digit code.

48. (Withdrawn) A method according to claim 44, wherein all of said sub-codes have the same data structure.

49. (Withdrawn) A method according to claim 44, wherein the codes include a sequence of one or more of said numeric or alpha-numeric sub-codes.

50. (Withdrawn) A method according to claim 47, wherein the codes comprise a sequence of two digit sub-codes.

51. (Canceled)

52. (Withdrawn) A method according to claim 44, wherein the sub-codes or codes are used to navigate to desired or associated links or information.

53. (Withdrawn) A method according to claim 44, wherein each of the sub-codes at each level of the hierarchical structure is associated with a certain subject-term.

54. (Withdrawn) A method according to claim 44, wherein the codes consist solely of a combination of said sub-codes.

55. (Withdrawn) A method according to claim 44, wherein information assigned a particular code relates either:

- i) to the subject-term associated with said particular code if the code includes a single sub-code; or
- ii) to all subject-terms associated with all sub-codes of said particular code if the code includes more than one sub-code.

56. (Withdrawn) A method according to claim 44, wherein one or more of said codes are distributed together with information or products.

57. (Withdrawn) A method according to claim 44, wherein an indexing function is provided at each level of said hierarchical structure.

58. (Withdrawn) A method according to claim 57, wherein at each level of said hierarchical structure data related to subject-terms associated with the sub-codes are available upon entering a particular sub-code.

59. (Withdrawn) A method according to claim 53, wherein one or more of the sub-codes are converted into the associated subject-terms.

60. (Withdrawn) A method according to claim 44, wherein codes complemented by subject-terms are used to search for, access or receive information.

61-91 (Canceled)

92. (Currently amended) A host system for providing information stored in electronic or other form, the system comprising:

a database server, wherein the database server stores codes, information and links to internet based information stored or existing outside of the database server associated with said codes, wherein each code comprises a plurality of alpha-numeric sub-codes in a hierarchical structure, and wherein the codes are used for classifying information according to subject terms by encoding subject terms with codes;

a network receiver, wherein the network receiver receives a code from a user's communications device via a wired or wireless network;

a set of executable software code stored on the host system such that when the set of executable software code is executed by a processor included in the host systems, the code received by the user is recognized as a request for information, is parsed, and information is retrieved from one or more external databases or servers by using information and the links associated with the code received by the user; and

information and links

a transmitter, wherein the retrieved information is transmitted via the wired or wireless network to the user's communications device over a network.

93. (Previously Presented) A system according to claim 92, wherein a code comprising n sub-codes provide for n levels in the hierarchical structure.

94. (Cancelled)

95. (Previously Presented) A system according to claim 92, wherein said sub-codes comprise a two digit code.

96. (Previously Presented) A system according to claim 92, wherein all of said sub-codes have the same data structure.

97. (Previously Presented) A system according to claim 92, wherein the codes include a sequence of one or more of said numeric or alpha-numeric sub-codes.

98. (Previously Presented) A system according to claim 92, wherein the codes include a sequence of two digit sub-codes.

99. (Previously Presented) A system according to claim 92, wherein the sub-codes and/or codes are used to navigate to desired or associated links or information.

100. (Previously Presented) A system according to claim 92, wherein each of the sub-codes at each level of the hierarchical structure is associated with a certain subject-term.

101. (Previously Presented) A system according to claim 92, wherein the codes consist solely of a combination of said sub-codes.

102. (Previously Presented) A system according to claim 92, wherein information assigned a particular code relates either:

i) to the subject-term associated with said particular code if the code includes a single sub-code; or

ii) to all subject-terms associated with all sub-codes of said particular code if the code includes more than one sub-code.

103. (Previously Presented) A system according to claim 92, wherein one or more of said codes are distributed together with information and/or products.

104. (Previously Presented) A system according to claim 92, wherein an indexing function is provided at each level of said hierarchical structure.

105. (Previously Presented) A system according to claim 104, wherein at each level of said hierarchical structure data related to subject-terms associated with the sub-codes are available upon entering a particular sub-code.

106. (Previously Presented) A system according to claim 100, wherein one or more of the sub-codes are converted into the associated subject-terms.

107. (Previously Presented) A system according to claim 92, wherein codes complemented by subject-terms are used to search for, access or receive information.